

# Text Messaging solutions Enhanced with SMS+



**Secure, Reliable, Compliant,  
Managed and IT ready**

#### FEATURES

- Register participants
- Remove participants
- Upgrade preferences
- Rich content can be added
- Read only by intended user
- For sensitive communications

#### BENEFITS OF 2SMS

- Information security: ISO 27001:2013
- Customer support: 24x7
- Flexible pricing
- Cloud storage of message records
- Audit Trail of delivery and read events
- TRUSTe certified privacy

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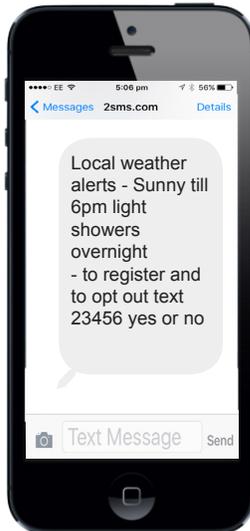
## SMS Join up / Sign up

#### OVERVIEW

Organizations often ask people to register to a program they are running, either as a permanent event or a temporary project. People join the program, and some will leave it. The list of current members is therefore always changing.

Example: Join this program to receive SMS alerts to inform you of local weather conditions

Example: We need volunteers to work extra shifts. Please join if you are available for work, and we will SMS your available shifts as they become available.



#### SMS

Use SMS to allow people to join and leave your communications program. We can guide you through the process. We provide you with the program registration page where people can opt in or opt out of the program. Set up SMS messages to be sent to your program members.



#### UPGRADE WITH SMS+

SMS+ enhances regular SMS. Adding longer message length and allowing rich text content, you also gain the ability to brand your messages with your corporate logo. You can encrypt your messages and set them to expire after a certain time. Messages sent via SMS+ can be read only by the intended user, providing the ideal solution for your more sensitive business communications.

To learn more, please call